

# **North Tottenham Townscape Heritage Initiative**

Evaluation  
Complementary Activities

May 2016-May 2018



# PROJECTS

## **Executive Summary**

<b>1. Memories of the High Road.....</b>	<b>4</b>
<b>2. Heritage web pages .....</b>	<b>6</b>
<b>3. School workshops and resources.....</b>	<b>8</b>
<b>4. Architecture and heritage events programme .....</b>	<b>10</b>
A) Conservation ‘behind the scenes’ and architecture tours.....	10
B) Annual Open House London weekends.....	12
C) Heritage Talks .....	13
<b>5. Heritage skills training.....</b>	<b>15</b>
A) Developing digitisation, web-skills, oral history and archive research skill.....	15
B) Heritage Champion and Staff training .....	15
C) Work placements for college / FE students.....	18
D) Heritage traineeship .....	20
E) Safeguarding and health and safety training.....	22
<b>6. Architecture and community heritage creative engagement.....</b>	<b>23</b>
A) Yo! Clipclop! Bobbin! Buy! – High Road Heritage Exhibition.....	23
B) Heritage community trail.....	25
C) High Road Film.....	26
D) Poster series .....	29
 <b>Appendix: Heritage Champion</b>	
<b>Evaluation.....</b>	<b>32</b>

## Executive Summary

This document contains summary evaluations of all complementary activities carried out as part of the North Tottenham Townscape Heritage Initiative (THI) from May 2016 to May 2018. Each activity is mapped against the target numbers and measures of success contained in the 2014 Activity Plan, submitted and approved as part of the Round 2 Heritage Lottery Fund bid. Achievements, feedback, lessons learned and legacy of each activity are also listed. Activities focussed on celebrating the architectural significance of North Tottenham and the diversity of the local community, thus complementing the major focus of the THI: the restoration of historic buildings along the High Road.

Tottenham High Road is one of London's most unusual historic high streets. With some buildings dating from at least the 17<sup>th</sup> century and many from the 18<sup>th</sup> century, this historic corridor boasts a high number of nationally listed buildings as well as locally listed structures. Awareness of the historic significance of this road is often obscured by the negative images frequently portrayed in the media of football crowds and riots, alongside high levels of deprivation amongst the communities that have settled along its route. Investment and regeneration in this particular Conservation Area and its community has been needed for many years.

Activities were delivered on a modest budget of £59,800 with £14,950 in match funding. This included provision for a paid part-time Heritage Learning and Community Engagement Officer (subsequently full-time to cover administrative responsibilities). Support from volunteers was crucial; in all, Heritage Champions contributed a total of 1,045 hours to the project.

The Activity Plan had a strong focus on active participation and involvement of the community, including opportunities for heritage skills training. Throughout the programme, local people had the opportunity to shape the interpretation through hands-on projects including delivering guided tours, giving talks, writing blog posts and contributing to an oral history exhibition.

Trainees and apprentices gained invaluable experience working on an exciting conservation project, while work placements gave secondary school students the opportunity to learn about conservation and the built environment. The local community were empowered to learn about the historic high street through dedicated workshops as well as contribute to public heritage engagement projects with local artists to promote the area.

Feedback from participants was excellent. Positive coverage in the local press and on social media accompanied the activity programme. In many aspects, targets were exceeded and the scope of certain activities was broadened to reach new sectors of the community and deepen audience engagement (e.g. 1. Memories oral history project). Most importantly, the various 'legacies' listed below indicate the positive impact these activities have had on the community, and the ways in which they will continue in the longer term.

## 1. Memories of the High Road oral history project and exhibition [Round 2 Bid as ‘PHOTOGRAPH AND MEMORY COLLECTING EVENTS’]



Volunteers were trained in oral history interviewing techniques in December 2016. From May 2017-February 2018, they went on to organise a series of reminiscence events and undertake almost 30 interviews with Tottenham residents past and present about their memories of life on the High Road and the changes they have witnessed in their lifetime.

This new oral history collection formed the basis of a temporary exhibition at Bruce Castle Museum, running from 24 March – 1 July 2018. Interpretative text, archive photographs on display alongside interactive listening post and artefacts from the Museum’s collection. The oral histories have been lodged in Haringey Archives at Bruce Castle Museum – freely accessible to the public as an invaluable resource for historians of the future.

### Target Numbers:

Round 2 Activity Plan	Achieved
20 volunteers	17 oral history volunteers
15 events/ sessions of digitisation	36 events / sessions of digitisation
200 memories and photographs collected and digitised for the website	73 memories and photographs collected and digitised (22 oral history interviews, two written reminiscences, 49 photographs)

### Measures of success:

- Heritage material accessible
- Volunteers indicate enjoyment of experience and feel valued
- Heritage Trainee indicates new skills learnt
- Volunteer attendance records
- Project staff and volunteer interviews

### **Achievements / Outcomes:**

- 17 oral history volunteers
- 108 (incl reminiscence sessions, meetings and interviewing)
- 56 participants (30 reminiscence + 26 interviewees)
- 36 events / sessions of digitisation
- 71 memories and photographs collected and digitised (22 oral history recordings, two written reminiscences, 47 photographs)
- Blog post published: <http://highroadheritage.org/memories-of-the-high-road-at-bruce-castle-museum/>
- Clips from interviews uploaded to Soundcloud: <https://soundcloud.com/user-385122978>
- Exhibition soundscape created: <https://soundcloud.com/user-385122978/memories-on-the-high-road-soundscape-190318>

### **Feedback on the exhibition:**

- “BRILLIANT!!” Blondel Cluff, London Committee Chair, Heritage Lottery Fund
- “Excellent exhibition.” Arthur Evans, Bobby Buckle Blue Plaque committee (both visitor’s book)
- “Very, very interesting. Well done!” Carol Fugler, THI property owner (visitor’s book)
- “I was going to get back to you to say how touching I found it - even without the images! The contrast of voices, spaces and content is fabulous... it’s simple and captivating.” – Larry Sider on the exhibition soundscape (email)

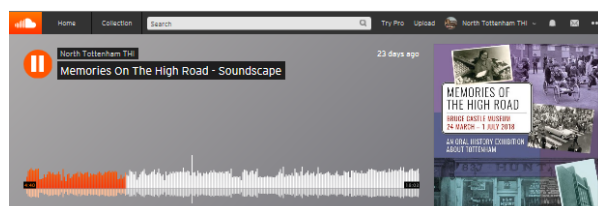
### **Lessons learned:**

- Seek support from other organisations and individuals who have experience; in our case, Waltham Forest Oral History Group and Joanna Bornat, Haringey resident and Oral History Society Trustee.
- Regular meetings with volunteers ensured continued their continued investment in project – they felt they had a real stake in the process and made meaningful contribution to the development of the exhibition, feeding back on the first draft on designs, for example.

### **Legacy:**

- Self-sustaining and oral history group in Tottenham
- Heritage Champions Claire Frost and Karen Greenwood launched a series of oral history workshops ‘Tottenham Then and Now’ at Riverside School in August 2017.
- Heritage Champions currently involved in three new oral history projects about Percy House, the Gestetner Factory and Northumberland Park.

## 2 Heritage-focused web pages



Home

**Memories of the High Road at Bruce Castle Museum**  
Have you ever ridden a 'jigger'? Ever been scrumping? Gone swimming in the Moselle? A new exhibition at Bruce Castle Museum explores just these kinds of shared experiences about Tottenham. Based on interviews with residents past and present, Memories of the High Road traces the contours of community life in Tottenham over the last 90... [Continue reading...](#)

**Hands-on History at Bruce Castle Museum**  
High Street Heritage: hands-on history at Bruce Castle Museum Bruce Castle Museum is now offering extended 'High Street Heritage Days' as part of its education programme following a successful pilot scheme in 2017. Through object handling, role play, and art and design pupils can explore the heritage they see every day and learn about the... [Continue reading...](#)

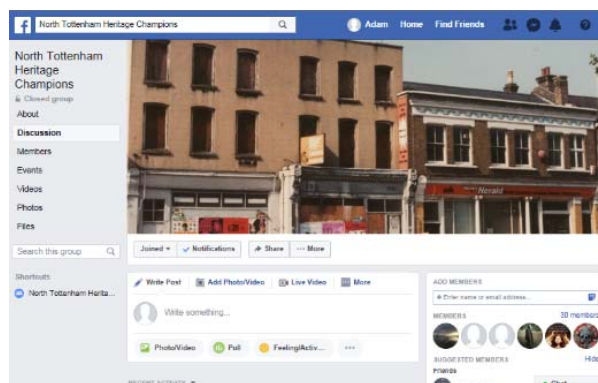
**Our Trip to Bruce Castle**  
Trainees Mark and Charlie visited Bruce Castle Museum, to see a different side of the heritage industry. Here they describe their first impressions of the Museum, and what they discovered there. Charlie... [Continue reading...](#)

**CATEGORY**

- Blogs (19)
- Heritage champion (7)
- High Road (3)
- News and Events (7)

**TAGS**

- 810 High Road archaeology archives
- Art & Design Bruce Castle Museum Bruce Grove conservation Cuttle Film
- Harney Sixth Form Heritage champions Historic England
- local history Live History
- memories oral history Percy House regeneration Restoration Schools
- Townscape Shopkeepers



Development of enriched and regularly updated heritage-focused web pages on the architectural and conservation work, with uploads of photographs and memories from the public and digitised archive material. Volunteers gained skills in writing blog-posts. Web pages include heritage articles, photographs and memories, news items relating to the project.

### Target Numbers:

Round 2 Activity Plan	Achieved
20 volunteers	17 volunteers received training from local journalist ('Communicating Heritage' Heritage Champions training session 17 November 2016) 9 volunteers contributed blog-posts
2,000 heritage web hits	4,960 unique page views on <a href="http://www.highroadheritage.org">www.highroadheritage.org</a> between January 2017-May 2018.  50 plays of oral history soundscape on <a href="https://www.soundcloud.com/">Soundcloud</a>

### Measures of success:

- Creation of heritage enriched webpages, regularly updated and consulted
- New heritage material and project information made accessible and interactive
- Volunteers indicate they have enjoyed experience and feel valued
- Heritage Trainee indicates new skills learnt
- Volunteer attendance records
- Project staff and volunteer feedback

### Achievements / Outcomes:

- Volunteers involved in writing content.
- Blog updated fortnightly with 24 blog posts published between January 2016-2017.
- Visitors interested in Tottenham found our blog and made contact – from as far away as Melbourne, Australia!
- Heritage Champions Facebook group set up and administered by volunteers with 252 posts since September 2016.

### Feedback:



- "I was doing research on things to do in England and just finished reading your wonderful blog post...keep up the great work!" – Janet Rodgers (email 17 December 2017)

### Lessons learned:

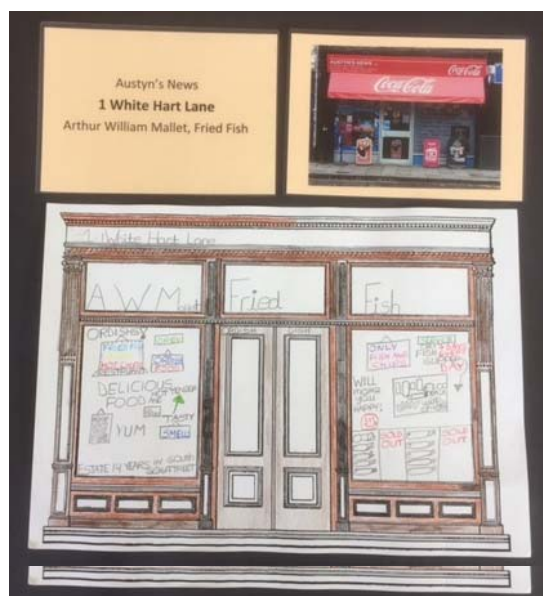
- Creating new content is important but it takes a lot of work; keep posting regularly by utilising already created content; adapting other material, e.g. text from relevant local exhibitions, extracts from books, other blog posts, walks etc.
- Creating a Heritage Champions Facebook group (with a Heritage Champion as admin) worked very well in sharing information and articles to those who are less responsive via email and helps foster volunteer bonding.
- Despite healthy traffic, we didn't get a lot of direct engagement, i.e. through comments, contact. Perhaps the content could have been tailored to increase engagement, i.e. through quizzes etc.

### Legacy:

- Facebook group will continue to be a forum for sharing news, articles and updates about Tottenham's heritage.
- Heritage Champions who underwent communications training have gone on to be involved with local newspaper, Tottenham Community Press (Michael Bowden, John Bevan).



### 3 Heritage-focused workshops and resources for schools



During 2017 over 300 children and young people took part in the High Street Heritage Schools Programme. Designed and delivered by the education team at Bruce Castle Museum and Haringey Archive Service, the project worked with a wide range of audiences reaching pupils at both Key Stage 1 and 2; Key Stage 3 English as an Additional Language (EAL) students; and Special Educational Needs (SEN).

The aims of the project were to:

- inspire children and young people to explore their local heritage
- increase knowledge and understanding of the history of the high street
- explore the preservation of Tottenham High Road and White Hart Lane

Whole day workshops took place at Bruce Castle and were tailored for each group. Activities included exploring photographs from the archive, handling original Victorian and Edwardian artefacts, drama and role-play activities and creating artwork.

#### Target numbers:

Round 2 Activity Plan	Achieved
6 schools attend heritage workshops for schoolchildren about the High Street	7 schools attended specially developed heritage workshops about the High Street

#### Measures of success:

- Collaborative development of heritage school workshops and resources alongside local teachers



### **Achievements / Outcomes:**

- 7 schools have received workshops
- Over 300 children and young people from seven schools actively engaged in exploring the heritage of their local area
- 284 children took part in art workshops and designed their own shop fronts
- 39 teachers and teaching assistants developed new skills in using museum and archive collections within their practice
- Feedback very positive – teachers ‘strongly agreed’ that pupils ‘gained a better understanding of the look and design of Victorian shopfronts’
- Resources and case study uploaded to website: <http://highroadheritage.org/hands-on-history-at-bruce-castle-museum/>
- Additional outcome: 4 one-hour workshops on Tottenham’s architectural heritage delivered to 120 KS3 students for ‘Be the Change Day’ at Duke’s Aldridge Academy in July 2017.

### **Feedback:**

- “It was very interactive, which the children enjoyed. I think the fact it was about their local area was great. The children loved finding out about places they knew.” – Teacher, St Francis de Sales RC School
- “The workshop has awakened a desire to learn about the local environment and I expect that over the holidays they will be far more observant as they go about with their families. Thank you for giving us the opportunity to take part in this exciting project.” – Teacher, Lancasterian Primary
- “A fantastic history and art project” (teacher, Harris Academy)
- "I told my mum what shop used to be where Sports Direct is and she said how did I know that?! and I told her we learnt it at the museum." (Year 4 pupil, Risley Avenue)
- "It was fun because we learnt about the shops." (Year 2 pupil, The Brook)

### **Lessons learned:**

- Offering the workshop for free was an important factor for budget squeezed schools. Even a token price would have been off putting for certain schools. Targeting local schools within a one-mile radius of the Museum meant that schools did not have to pay for transport.
- Originally the idea was to make the whole workshop available for download as a lesson pack for teachers. The Museum’s educational staff felt this would have disincentivised booking of workshops. It was therefore agreed to promote the workshop online as a case study, which included ideas for classroom activities.

### **Legacy:**

- Schools consolidated their learning on the High Road’s history through subsequent classroom activities.
- Case study and activity ideas online at [highroadheritage.org](http://highroadheritage.org) and Haringey webpages.
- Workshop will remain as schools offer as part of Bruce Castle Museum’s 2018/19 educational programme, available for booking from February 2018.

## 4 Architecture and heritage events programme

- 800 participants involved in heritage events programme over two years
- Delivery of 20 events throughout a 2-year heritage events programme including: architecture tours, behind the scenes conservation tours, heritage open days, heritage talks

### A) Conservation ‘behind the scenes’ and architecture tours



Throughout the project, a wide range of events aimed at developing an understanding of Tottenham’s architecture and an insight into restoration/construction techniques. Through guided walks and ‘behind the scenes’ tours of historic buildings, participants gained special access and understanding through being guided by heritage and conservation professionals. Heritage Champions were also trained in delivering guided walks of the area to ensure these kind of events can continue, as community-led undertakings, in the future.

#### Target Numbers:

Round 2 Activity Plan	Achieved
12 sessions	22 sessions
400 participants	406 participants
20 participants representing different sections of the community involved in collaborative in the research, development and delivery of heritage tours	21 participants (12 heritage and conservation professionals, 9 Heritage Champion volunteers)

#### Measures of Success:

- Demographic of project
- Participants reflects target audiences
- Participant feedback shows high levels of enjoyment and engagement
- Participants gain greater understanding of local heritage and their connection with it

### **Achievements / Outcomes:**

- 5 'Behind the Scenes' tours of 810 High Road, Percy House, Warmington House and Alexandra Palace for volunteers and staff.
- 61 participants for guided tours of Percy House, Warmington House and Alexandra Palace from February-May 2017.
- 6 guided tours of North Tottenham Conservation and THI Areas between October 2016-May 2018; 105 participants.
- 1 guided tour of Kings Cross heritage-led regeneration site with David Divers (MOLA); 20 participants
- 2 heritage walks around Bruce Castle Park (August 2017); 62 participants

### **Feedback:**

- "Thank you Adam for arranging the trip on Friday, it was very informative." – Shwetal Patel (email, 30 May 2017)
- "808-810 The High Road was an extraordinary wealth of architectural information" – Heritage Champion volunteer (comment collected during an anonymous evaluation exercise (27 July 2017)
- "Very informative and well run." – Wendy Robinson, Senior Planning Officer, Haringey Council (email, 21 February 2017)
- "Really fascinating (and slightly chilly) afternoon! So much hidden history on the High Road. Thanks all" – Jon Fortgang, local journalist and Heritage Champion (Facebook comment, 19 October 2016)

### **Lessons learned:**

- We had a number of requests from Heritage Champions to programme walks and tours in the evening and weekends for those who work full-time. While this is not always possible due to the availability of the heritage professionals leading the tours, we did make a concerted effort to vary the programming times so that events were held both during the day on weekdays and in the evenings and weekends. This approach ensured accessibility for all.
- Health and Safety is important: all of our walks and tours were risk assessed. Tour guides began with a safety announcement and participants were informed that they were participating at their own risk. We were uncertain about the status of volunteer-run walks. Haringey's Risk and Insurance team informed us that volunteers would be covered by Haringey's Public Liability Insurance so long as a staff member is present for the duration of the walk.

### **Legacy:**

- 6 Heritage Champions were trained in guided walking with 4 developing and delivering their own guided walks for the public of the local area.

## **B) Annual Open House London Weekends**

Participation in the annual Open House London weekend was discussed with Open House London staff and the North Tottenham Regeneration Area Manager; ultimately it was decided that the THI was not suitable as a location; at the time of Open House (September 2016 and 2017), there was not sufficient visual interest from the pavement, no accessible indoor spaces etc. To compensate, almost twice the number of Architecture tours were carried out (see 4A above), with achievements and outcomes deemed sufficiently similar. Furthermore, Heritage Champions participated in both 2016 and 2018 Open House London Weekends as volunteers at Bruce Castle Museum.

**Target Numbers:**

- 2 events
- 200 participants
- 20 volunteers

**Measures of Success:**

- Local people learn more heritage and their place within it
- Activity themes are seen by local audiences as relevant and appealing to them

### C) Heritage Talks



Project Officers, heritage professionals and volunteers delivered a range of talks on aspects of the architecture and local history discoveries of the North Tottenham THI. The different formats (speeches, presentations, workshops), topics and registers (introductory, specialist) ensured the programme was diverse and accessible to all, traditionally hard to reach audiences were a particular focus (e.g. a group of young offenders and secondary school children). Heritage Champions gained confidence and skills in public speaking to ensure these kind of events can continue, as community-led undertakings, in the future.

#### Target Numbers:

Round 2 Activity Plan	Achieved
6 sessions	12 sessions
250 participants	402 participants

#### Measures of Success:

- Demographic of project participants reflects target audiences
- Activity themes are seen by local audiences as relevant and appealing to them

#### Achievements / Outcomes

- Half of all talks (six) were delivered by three trained volunteers, enabling development of presentation skills and experience.
- Demographic of volunteers involved reflects target audiences – all volunteers delivering talks were women, with two out of three self-identifying as BAME women.
- Four public talks
- Two sessions with staff aimed at upskilling

- 27 attendees on average
- Six different venues across Tottenham and North London
- Talks reached diverse audiences, including non-heritage professionals, BAME and vulnerable young people, staff and secondary school children.

### **Feedback:**

- “I know the students found it engaging and were interested in the process of the heritage project and the ideas they could come up with.” – Ben Travers, teacher, Northumberland Park Secondary School (email, 3 November 2017)
- “I was just with some of the housing team, who said they really enjoyed the local presentations, and that they are making them rethink their approach.” – Catherine Cavanagh (email, 19 October 2017)
- “It was a bit nerve wracking speaking to 100 council officers - I have done public speaking for work but this was more personal... I did talk about the historic aspects of NPK so did champion the heritage !” – Virginia Steer, Heritage Champion (email, 27 October 2017)

### **Lessons learned:**

- Find an event in which you can arrange a talk at: this worked particularly well at the Haringey Local History Fairs 2017 and 2018 – minimal organisation and Project Officer time spent on promotion and event has a readymade-audience.
- A varied format (speeches, presentations and informal workshops) allowed us to connect with wider audiences.

### **Legacy:**

- Three Heritage Champions gained confidence and skills in public speaking and presentations. Since delivering talks as a Heritage Champion, Bridget is now a member of a public speaking society and is pursuing a career as a media presenter.



## 5 Heritage skills training

### **A) Developing digitisation, web-skills, oral history and archive research skills**

This element was achieved through the Heritage Champion training programme detailed below. Heritage Champions learned digitisation, web-skills, oral history and archive research skills through dedicated sessions and practical application through volunteering. Three extra workshops were arranged to accommodate the expanded scope.

See 5B below for further details.

#### **Target numbers:**

- 6 workshops

#### **Measures of Success:**

- Heritage training programme is developed for staff and volunteers alongside heritage partners

### **B) Heritage Champion and Staff training [Titled in Round 2 Bid as “HELM TRAINING FROM ENGLISH HERITAGE FOR COUNCILLORS, PROJECT STAFF AND HERITAGE CHAMPIONS”]**



Ordinary residents and staff were empowered to engage with the regeneration of their area through a series of training sessions. The Heritage Champions training programme created capacity among local people and increased active participation local heritage groups. Sessions were designed to develop heritage skills, e.g. guided walking and oral history interviewing, and to build confidence to interact with the council by commenting on planning applications and reporting enforcement issues.

### Target numbers:

Round 2 Activity Plan	Achieved
10 heritage champions created within the community	15 active Heritage Champions created within the community
10 heritage skills and training events for staff and volunteers	13 heritage skills and training events from Sep 2016-July 2017)
40 volunteers recruited for the project	50 volunteers recruited for the project

### Measures of Success:

- A range of volunteer roles developed and recruited for heritage focused work
- Numbers of volunteers recruited through the project match targets in the participant number table
- An extensive heritage training programme developed for staff and volunteers alongside heritage partners
- Training programme is well attended
- Staff and volunteer feedback on the training programme indicates a positive impact on their work and heritage understanding
- Volunteers indicate they have enjoyed their training and experience
- Volunteers and staff indicate new skills have been acquired

### Achievements / Outcomes:

- 15 active Heritage Champions created within the community
- 13 heritage skills and training events from Sep 2016-July 2017)
- 50 Heritage Champion volunteers recruited for the project
- 51.5 hours of training
- Average attendance per session: 15
- Evaluation forms were filled in at start of training programme (29 Sept 2016) and again at the end (25 July 2017). On average, Heritage Champions went from 'Not very' (2.0) to 'Quite confident and knowledgeable' (3.6) on a range of conservation and heritage issues over the duration of the course. See appendix below.
- 2 working groups set up: oral history and guided walking
- 10 press stories in Tottenham Community Press, Team North Tottenham, Tottenham Civitas, Haringey Online

### Feedback:

- "Thanks for running this great project - I've really enjoyed it & feel very keen to go out & champion Tottenham!", Virginia Speer, Heritage Champion (email)
- "I really enjoyed yesterday and learnt so much from Gary. It was like looking through different eyes and really understanding the challenges facing conversation of the wonderful buildings we have on our High Rd", Cllr Kaushika Amin (email)
- "The Heritage Champions has been amazing and it certainly helped inspire me to put my ideas into reality", Carol Hebbs, Heritage Champion ([source](#))

- “Very detailed while also interesting and not baffling for those of us who aren’t planners. I really feel like I left with a lot more knowledge than I started the day with and I had enjoyed it too.”, Ed Richards, Tottenham Regeneration (email)

### **Lessons learned:**

- It was worth dedicating the initiation few months to this project alone; it meant being able to concentrate on recruiting Heritage Champions and staying in regular contact once they had signed up. This helped build a strong and trustful relationship which fostered strong levels of engagement throughout the programme, even when I subsequently had less time and attention.
- Social events: the volunteers were very positive about the good rapport that had developed between them; many of them had made new friends. Planning social events, such as at Christmas and more informal and relaxed occasions to meet helped with fostering a group identity.
- Setting up informal platforms for HCs to get in touch, share info such as a private Heritage Champions Facebook page (with a volunteer as admin in case of comms issues)
- Simple but important: ensuring volunteers were always well fed and watered at sessions – food is easy to arrange, relatively inexpensive but always appreciated. It lifts everyone’s mood and helps create a relaxed atmosphere.
- Something simple that was overlooked – a full contacts sheet for HCs to fill out in the begin – much harder to gather telephone numbers and addresses later on.
- Timetabling events for the evenings and weekends for volunteers who work full time.
- Delegating responsibility to volunteers to lead projects, rather than it relying solely on Project Officer.

### **Legacy:**

- Tottenham Civic Society offered free membership to Heritage Champions, and they were encouraged to join in order to continue to be involved in heritage issues in Tottenham.
- Oral history group was created, with two members participating as interviewers in a subsequent oral history project about the Gestetner Factory in Tottenham.
- Heritage Champion helped instigate retention of Marsh Lane pumping station threatened with demolition.
- Heritage Champion Facebook group was created and will continue into the future with Heritage Champions as group admins – this acts as a useful forum to share Tottenham heritage news and events.

## **C) Work placements for college / FE students**



We coordinated delivery of employment and skills objectives with the principal contractors, Cuttle. Apprentices were hired to work alongside trained professionals. Students from local colleges took up construction and architectural work placements with building contractors on capital works to experience first-hand the traditional heritage skills used in a heritage regeneration project. Group visits gave participants a close-up view of the restoration process in action.

Outcomes for this aspect were listed as:

- Students and young people acquire relevant work experience
- Support contractors in sharing skills with construction students

**Target numbers:**

Round 2 Activity Plan	Achieved
4 – 6 group visits a year	5 group visits between June 2017-April 2018
5 – 10 individual placements (of different durations each year of project)	8 work placements from local secondary schools, incl. 1 long term post-grad placement (Malaika Donkor)
10 heritage work experience placements for CONEL students	2 apprentices hired (carpentry and estimator) and recruiting for a painting and decorating apprentice

**Measures of Success:**

- Heritage skills training programme and placement developed for local students

### **Achievements / Outcomes:**

- Two apprentices hired (carpentry and estimator) in June 2017
- Seven student work placements from four local secondary schools (Park View, Northumberland Park, St Ignatius and Highlands) between May-August 2017
- One architecture post-grad placement between November 2016-July 2017
- Five group visits to the site with trainees, volunteers and other stakeholders from June 2017-April 2018.
- One tour of previous conservation projects along the High Road for students from the Building Crafts College Stratford, with an introduction to the THI scheme by Catherine Cavanagh. September 2015.
- Use of local labour, subcontractors and suppliers – 50% of labour, subcontractors and suppliers are located within 10 miles of the site, with 40% being within five miles of site.

### **Feedback:**

- “Thank you for all your help and support this year working with myself and the students at the College of Haringey, Enfield and North East London.” Latoya Patrick-Johns, Employment Engagement Officer, CONEL (email, 13/12/17)
- “I’ve been learning lots about sash windows and ironmongery. It has been really interesting to work on old buildings. They have different quirks, and come with different challenges. Heritage restoration skills are important to learn in a city like London with so much history.” – Jack, carpentry apprentice (interview, 18/12/17)
- “Thanks to the experience I gained working with yourself and Lauren I have started working as architectural assistant for a firm mainly focusing on residential and retail.” – Malaika, graduate placement (email, 22/11/17)

### **Lessons learned:**

- What counts as ‘local’? As part of their Employment and Skills obligations our principal contractors promised ‘to provide support and training opportunities to the local area’ – however there was a misunderstanding of what counted as ‘local’. From a council perspective this meant ‘within the Borough’, whereas the contractors took it to mean ‘within a 5 mile radius’, which in this case included the neighbouring borough of Enfield, where the contractor was based. Clarification at the tendering stage would easily clear this up.
- Over reliance on a single college. CONEL have been a key stakeholder in this project from the beginning so naturally, they were targeted for work placements and group visits. Unfortunately, we found them to be an unreliable partner – cancelling group visits on multiple occasions and not forthcoming with students for work placements. Fortunately, the contractor had their own college contacts in Enfield but forming partnerships with at least three colleges would have given us more options and potentially opened up more opportunities for local students.

## Legacy:

- A number of the work experience students have gone on to continue work in the sector. One graduate, Stefano, has been offered a graduate placement at Cuttle, while another, Abigail, has decided to continue with Cuttle for a one-year placement.
- An interview with Jack, the carpentry apprentice was published in the local paper, *Team North Tottenham* inspiring other young people to take up apprenticeships in Haringey.

## D) Heritage Traineeship



Two 12-week heritage traineeships ran concurrently with support from Tottenham Hotspurs Foundation and Willmott Dixon, the contractor undertaking conservation of Alexander Palace East Wing. Trainees gained practical skills in conservation-construction, as well as Functional Skills and Employability training provided by the Foundation tutors.

As an additional outcome, we worked with Museum of London Archaeology (MOLA) to deliver a youth engagement programme aimed at 16-24 year olds who are not currently in education, employment or training. 10 participants spent two weeks exploring the history of Tottenham High Road with trained archaeologists and learning about local buildings. At the end of the programme, the young people publically exhibited their projects in MOLA's Time Truck, parked at Bernie Grant Arts Centre.

Both these projects aimed to give a route into heritage and conservation that many young people cannot achieve without going to university. Participants learned new transferrable skills, inspiring confidence and providing new experiences.

## Target numbers:

Round 2 Activity Plan	Achieved
1 half time year-long Heritage traineeship	2 six-month long Conservation-Construction traineeships
	Additional Activity: 10 young people not in education, employment or training (NEETs) take part in Built Heritage Youth Engagement Project



	run by MOLA – 8 days of training and 1 public exhibition using MOLA’s Time Truck.
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**Measures of Success:**

- An extensive Heritage training programme is developed for the trainee alongside heritage partners
- Training programme is well attended
- Trainee feedback on the training programme indicates a positive impact on their work and heritage understanding

**Achievements / Outcomes:**

- 2 full time 6-month traineeships for young NEETs, involving construction-conservation work at Alexandra Palace and in Tottenham.
- Trainees’ feedback very positive
- 10 young people not in education, employment or training (NEETs) take part in Built Heritage Youth Engagement Project run by MOLA – 8 days of training and 1 public exhibition using MOLA’s Time Truck.
- Charlie passed his Level 2 Functional Skills Maths in December 2017.

**Feedback:**

- “I know it’s been tough, but it’s been really enjoyable, and we are happy to do it again.” Alasdair Buchanan, Building Manager, Willmott Dixon (email)
- “I very much enjoyed this project if I could I would do it again.” Charlie (evaluation form)

**Lessons learned:**

- There were two recruitment drives for the traineeship, the first, an open advertisement unfortunately did not yield any suitable candidates, so we followed this with a more targeted effort, taking referrals from employment advisors and organisations like K10 and Homes for Haringey.
- The first recruitment drive began on 26 May with a paid advertisement placed by THF on reed.co.uk and free listings on Museum Jobs THF’s website. I have attached the application pack.
- We received 17 applications by 17 June but unfortunately none of the applicants were deemed suitable; they were either ineligible or their applications were not of acceptable quality.
- In response to this first, unsuccessful recruitment we simplified and condensed the recruitment copy as an e-flyer, and rewrote the application pack as a bullet pointed information sheet and rebranded the opportunity as a ‘Conservation-Construction Traineeship’ rather than ‘Community Heritage Traineeship’. This was after advice from THF and Haringey’s Economic Development Team that a ‘construction’ traineeship would be much easier to market to the 18-24 NEET demographic. It also better reflected the nature of the work experience they would be receiving at Alexandra Palace.

**Legacy:**

- Both trainees have been confirmed in full time work or training (as of April 2018)
- Two of the participants in the Youth Engagement Project have found success after the course; Sahr has now started at Sheffield University studying Archaeology and Amin went on to construction work experience with Multiplex.

**E) Safeguarding and health and safety training**

Safeguarding and health and safety awareness were integrated into all training sessions carried out during the project. All aspects of the project involving the participation of children and young people were carried out by those with up-to-date CRB certificates. Furthermore, the Project Officer gained a Level 3 Award in First Aid at Work (QCF) through Haringey Council.

**Target numbers:**

- 4 sessions

**Measures of success:**

- Heritage training programme is developed for staff and volunteers
- Training programme is well attended
- Staff feedback on the training programme indicates a positive impact on their work and heritage understanding

**Achievements / Outcomes:**

- Project Officer registered for 3day Level 3 Award in First Aid at Work (QCF) in September 2017

## 6 Architecture and community heritage creative engagement

- 5 collaborative development projects completed

### A) Yo! Clipclop! Bobbin! Buy! – High Road Heritage Exhibition (titled in Round 2 Bid as ARCHITECTURAL AND HERITAGE BANNER-PANEL EXHIBITION)



**Yo! Clipclop! Bobbin! Buy!** is a Celebration of Life on the High Road. Inspired by the rich mix of shops and the archive at Bruce Castle Museum, artists [Lara Harwood](#) and [Zoe Payne](#) explored the specific visual and aural heritage of the street and its evolving trades.

Participants engaged in re-imagining the past using drawings, rubbing, stencil printing and collage, combining word and image to express their current take on today's high street. The artworks were compiled to create six uplifting colourful banner artworks that will be exhibited on Tottenham High Road from June – December 2017.

Supported by a grant of £3,750 from Tottenham Grammar School Foundation and delivered by artists Lara Harwood and Zoe Payne in partnership with Harris Academy Coleraine Park and Risley Avenue primary schools. A brief went out in February 2017 to eight filmmakers. The project had a £5,000 budget and aimed to:

- Celebrate the history and heritage of North Tottenham High Road by creating nine banner artworks (1.2m x 3m 'flag' scaffold banners hung vertically) to be exhibited as accessible and attractive pieces of interpretation.
- Provide opportunities for local children to engage with the history of the High Road through their participation in creative art workshops.

- Improve the streetscape and highlight the importance of restoration work while construction is ongoing.

Three artists submitted for the tender, with Lara and Zoe eventually selected. Pre-production began with students in March with a research trip to Haringey Archives, followed by workshops with schools in May. The final banners were launched in June at an event at Haringey Sixth Form college, before being installed on the scaffolding later that month. The banners brightened up the High Road for six months and came down with the scaffolding in January 2018.

Target numbers:

Round 2 Activity Plan	Achieved
150 participants	150 participants
5 sessions	3 sessions

#### Measures of Success:

- Local children connect with and feel a part of the local heritage and sense of ownership
- Local children learn more about their local heritage
- Volunteers get art workshop experience
- Children have an enjoyable time during the project

#### Achievements and Outputs:

- 3 sessions
- 150 participants
- Artist Lara Harwood commissioned to conduct creative heritage workshops with local school children.
- Six banners produced and displayed on scaffolding July - December 2017.
- Blog created: <https://yoyoclipclop.tumblr.com/>
- Publicity in Team North Tottenham and Harris Primary newsletter
- Certificate of recognition from Historic England Angel Awards for 'Contribution to a Heritage Project by Young People'

#### Feedback:

- "They look great! Fantastic job - well done." Joanne Taylor, Principal, Harris Academy (email)
- "We volunteered because we are very much part of this community and we have some very talented artists in our school. It will be great to see their work displayed in the High Road", Sanghita Dutta, Risley Avenue, Year 5 teacher ([article](#))
- "I used to go to art college many years ago, I'm interested in the heritage of our area, and this also brought out the parent in me," Carol Hebbs, Heritage Champion volunteer ([article](#))

### **Lessons learned:**

- We found that the library was an excellent space to locate the art workshop with Risley Avenue as it was a friendly, welcoming space and crucially, was already set up for messy art workshops so needed less preparation time. It helped that the library manager had good relations with local schools; less organisation was needed as the school knew the space well. The only disadvantage was that we had to bring our own volunteers.
- Positioning of scaffolding flag banners is important: three of ours were damaged in high wind and had to be repositioned to a less vulnerable spot!

### **Legacy:**

- Harris Academy Primary School were particularly proud of their involvement and mentioned the banner workshops in two separate Newsletters to parents and carers.
- The project generated good feedback from children, teachers and volunteers: and positive press in the community news blog, Team North Tottenham.
- Banners will be gifted to the local schools after scaffolding has been taken down for display on the school ground.

### **B) Heritage community trail**

The objectives for this activity were achieved within 4A) Conservation walks and guided tours and also 5A) Heritage Champion training programme, in which Heritage Champions were trained to deliver their own guided trails around the community. There were three distinct trails that were delivered as part of this training and three volunteer-led public walks took place between May-August 2017, promoted via a stall at Haringey Walking Fair in 2017. Furthermore, trainees Mark and Charlie developed their own tours of Percy House as part of their traineeships in November 2017.

### **Target numbers:**

- 20 volunteers
- 15 young people recruited to deliver heritage trails

### **Measures of success:**

- Profiled in local news websites and newspapers
- Final community heritage trail shares the story of the local heritage project with a wider audience

### **Achievements / Outcomes**

- 6 Heritage Champions were trained in guided walking with 4 developing and delivering their own guided walks for the public of the local area.
- 1 stall at Haringey Walking Fair
- Trainees Mark and Charlie delivered guided tours of Percy House in November 2017.

**C) Tottenham High Road Heritage Film [Round 2 Bid as 'PRODUCTION OF STORY MAPS AND HERITAGE ANIMATION FILM']**



A short film scripted, shot, edited by students from Haringey Sixth Form college, and produced by Chocolate Films, provided a narrative of the North Tottenham High Road, as told by the residents, students and shopkeepers that know it best.

Supported by a grant of £3,750 from Tottenham Grammar School Foundation and delivered in partnership with Haringey Sixth Form college. A brief went out in February 2017 to eight filmmakers. The project had a £5,000 budget and aimed to:

- Celebrate the history and heritage of North Tottenham High Road
- Engage local young people

Three filmmakers submitted for the tender, with Chocolate Films eventually selected. Pre-production began with students in March with a research trip to Haringey Archives, followed by filming and editing with Chocolate Films facilitators in April and May. The final film was launched in June at a special screening at Haringey Sixth Form college, before being uploaded to Haringey Council's YouTube account.

**Target numbers:**

Round 2 Activity Plan	Achieved
200 participants	65 direct participants involved in production of film;  Film has reached audience of 570 through public screenings and YouTube.

**Measures of Success:**

- Final creative outputs share the story of the local heritage project with a wider audience in a creative and visible way
- Young people learn more about their local heritage
- Young people feel a sense of ownership about their local heritage



- Young people have an enjoyable time during the project
- Students gain practical, hands-on experience and valuable training through a month of devising, producing and editing the short film.

### **Achievements and Outputs:**

- 65 direct participants:
- 10 students from Haringey Sixth Form College participated in planning, shooting and editing the short film with an additional 30 students receiving filmmakers' workshop; 15 locals were interviewed for the film; 5 filmmaker-facilitators and editors from Chocolate Films; 2 staff members from the College supporting students; 3 Haringey Council staff involved.
- 120 people have attended public screenings of the film:
- 50 attended film launch event at Haringey Sixth Form college in June. Film introduced by a student involved; 50 people saw film in MOLA's Time Truck in August 2017; 20 people watched film at Tottenham Today event in September 2017.
- Video has been viewed over 450 times on YouTube (as of April 2018)

### **Feedback:**

- "It was a great experience and a valuable opportunity to learn from the professionals" – Olayinka Olasehinde, student, Haringey Sixth Form (speech at launch)
- "[The students] really enjoyed the process" – Colin Johnson, Media BTEC course leader, Haringey Sixth Form (email)
- "The facilitators said it went really well, and they managed to speak to lots of people!" – Helena Coan, Chocolate Films (email)
- "Film is great - I liked the outtakes at the end!!" – Elena Pippou, Cultural Officer, Haringey Council (email)

### **Lessons learned:**

- We found students (and commissioned filmmakers) struggled to keep to brief – 'heritage' can be interpreted in numerous ways and is a little abstract. The more detailed and specific a brief can be the better. Showing students and filmmakers examples of films about 'built heritage' would have helped.
- Addition of stills of archive photographs successfully conveyed a sense of heritage.


### **Legacy:**

- Students were able to use the project as part of their coursework, contributing to their educational progression.
- Film will remain on YouTube indefinitely, showcasing THI scheme and North Tottenham's culture and heritage.
- Local campaigners have used the video as an example of culture and heritage they are worried is being lost in regeneration.

**STOP HDV** Stophdv shared Niamet Ali's post.  
3 September at 17:44 · 🌐

**Niamet Ali** ▶ Stophdv  
3 September at 14:00 · 🌐

So how much of this will be culturally and ethnically cleansed out with HDV then?



**North Tottenham Townscape Heritage Initiative**

Students from Haringey Sixth Form worked with Chocolate Films to produce this short film about North Tottenham and the diversity of the communities that live...

[YOUTUBE.COM](https://www.youtube.com)

👍 Like    💬 Comment

## D) Poster Series


### The Bricklayers, 803-5 High Road, Tottenham N17

The Bricklayers Public House has been serving Tottenham for well over a hundred years. The census of 1882 records 803 as occupied by Joseph Wiseman, beer retailer, and 805 as James Watson, tobacconist. It was first listed as Bricklayers Arms under the name of Mrs Emily Tomlins in 1936. For much of the twentieth century it was a Taylor Walker pub, as you can see from the restored fascia.

*Did you know?*


Tottenham has long been home to Bricklayers - and brickmakers. Brick-making flourished in Tottenham in the medieval period. In the 19th century, brickworks were replaced by the local pottery industry.

Repair and restoration of this property in 2017 included paint removal, repointing brickwork and installing new timber sash windows. This work was part of the Townscape Heritage Initiative, funded by Heritage Lottery



Above: architecturally, the pub forms part of a handsome symmetrical Edwardian terrace of three storey buildings constructed of London stock brick with red brick window arches.

Below: photograph discovered in the cellar of the Bricklayers, date c. 1910.




**6699**

You had more police horses then. We used to have plants and baskets and the horses used to feed regularly off them, but what can you do? You can't argue with a horse.


Kenny Monteith, pub manager

MEMORIES OF THE HIGH ROAD  
TOTTENHAM N15/N17

[highroadheritage.org](http://highroadheritage.org)



LOTTERY FUNDED



High quality, engaging poster series focusing on the architecture and community heritage of the North Tottenham THI. Posters are based on archive research and oral history recordings carried out by volunteers. Posters will go up along the High Road with each building in question displaying a copy.

**Target numbers:**

- 100 participants for interpretative community heritage leaflet of the area

**Measures of Success:**

- Creation of architectural and community heritage leaflet
- Volunteers indicate they have enjoyed their experience and feel valued
- Local people are actively involved in the project

**Achievements / Outcomes**

- Poster template developed with TASSELL DESIGN
- Heritage Champions contributed archive research and oral history testimonies
- Six posters have been produced with eight more at draft stage.

**Feedback:**

- 

**Lessons learned:**

- 

**Legacy:**

## Appendix: Heritage Champion Evaluation

Evaluation forms were completed by Heritage Champions at the start of training programme (29 Sept 2016) and again at the end (25 July 2017). On average, Heritage Champions went from 'Not very' (2.2) to 'Quite confident and knowledgeable' (3.6) on a range of conservation and heritage issues over the duration of the course.

How confident or knowledgeable would you say you are about the following?

*1= not at all, 3 = somewhat, 5 = very*

	Topic	Before	After	Difference
1	North Tottenham Townscape Heritage Initiative (THI)	1.5	3.8	+2.3
2	North Tottenham Conservation Area	1.9	3.3	+1.4
3	Conservation and architectural history	2.4	3.8	+1.4
4	Communicating heritage through the press and other media	2.0	3.5	+1.4
5	Collecting oral histories	1.9	4.0	+2.1
6	Conservation Areas and planning enforcement	2.6	3.4	+0.8
7	Using Historic Archives	2.3	3.9	+1.6
8	Creating your own guided heritage walks	1.8	3.4	+1.6
9	How to influence the planning process	2.5	3.5	+1.0
10	Heritage-led regeneration	2.6	3.3	+0.6
11	The role of the community and consultation in Local Plans, regeneration, and Area Action Plans	2.8	3.6	+0.9
12	Listed buildings and how to enrich Historic England's lists	2.4	3.8	+1.4
	<b>Average</b>	<b>2.2</b>	<b>3.6</b>	<b>+1.4</b>