

TURNPIKE LANE IMPROVEMENT PLAN

Engagement Overview – February 2024

Postcode and connection with Turnpike Lane

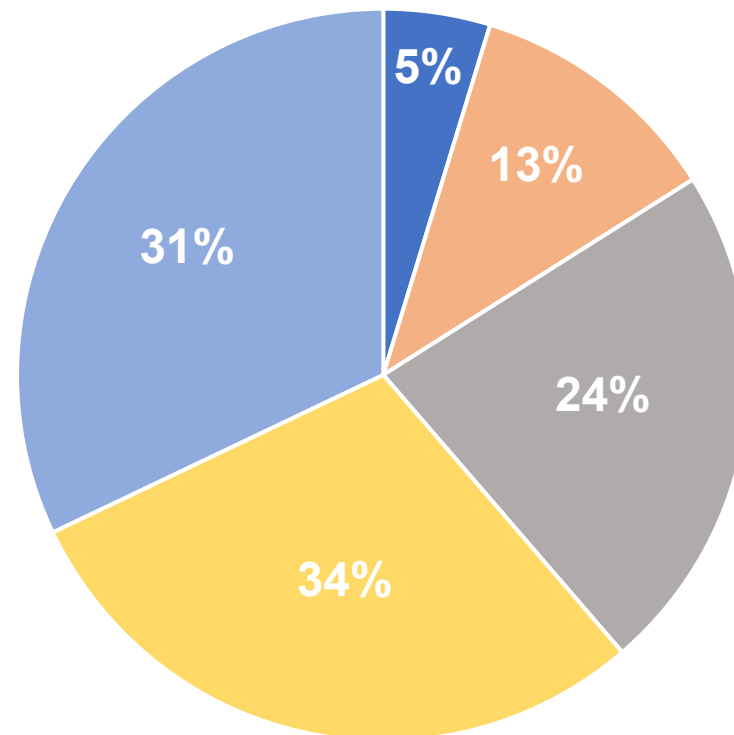
57 people completed the survey

64% answered **N8** (46%), **N4** (9%) and **N15** (9%) as their home postcode

34% responded that they shop in Turnpike Lane

31% responded that they live in Turnpike Lane

Only 5% responded they work in Turnpike Lane. Therefore, there is **lack of responses from Turnpike Lane businesses**



Summary of engagement

Parts of the proposals that were **strongly supported** by respondents:

- Introduction of more greenery
- New signalised crossing
- Shopfront improvements
- Creation of placemaking areas (better public realm and spaces for outdoor activities)

Parts of proposals that we **need to look at further**:

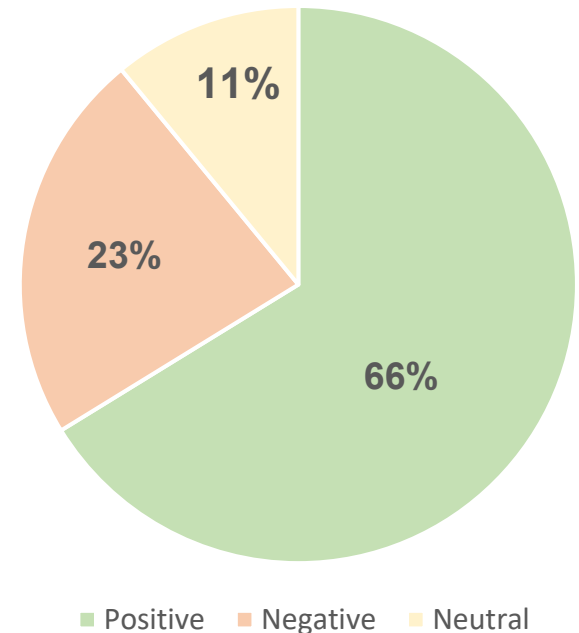
- Visual identity and place branding
- Businesses engagement in relation to shopfront improvements and placemaking areas
- Additional bin opportunities to improve cleanliness and waste collection

Feedback **outside of project scope**:

- Removal of parking bays and introduction of cycle lane along Turnpike Lane*
- Reducing traffic on Turnpike Lane*

**Cycling strategy and flow of traffic in the Turnpike Lane area are part of the 'Haringey Ladder Transport and Traffic Review' scope*

Overall sentiment



Parts of proposals strongly supported by residents

More Greenery

“Proposals look great. There should be more focus on making pavements more pedestrian friendly, and planting flowers and trees along Turnpike Lane

“Really welcome the recognition for needing more nature along turnpike lane including trees and crucially, rain gardens...”

“A great (and very appreciated) attempt to improve our street. Some of the ideas like refurbishing store fronts and adding greenery are fantastic and will make a huge difference...”

“Include native planting especially trees IN a flood reduction project SuDS...”

Most people

- Would like to see **more green spaces, planting and trees** on Turnpike Lane.
- *“Make Turnpike Lane greener with new planting”* is the most supported priority from the survey.
- Respondents noted that the council should **focus on improving pavement for pedestrians including more tree, green spaces and green walls where possible.**

Over 50% → Most people

10 to 50% → Some people

Less than 10% → A few

Parts of proposals strongly supported by residents

Signalised Crossing

"Yes, it will benefit people living on the Ladder and coming from there."

"I am very supportive of this"

"Adding a new crossing to Turnpike Lane would be helpful and should definitely go ahead."

"very very positive. It's dangerous as a driver as well as a pedestrian"

"Great idea"

Most people

Responded that they **support the introduction of a new signalised crossing**. At the moment, many people coming from the Haringay Passage often just run across the road as the existing crossings are too far.

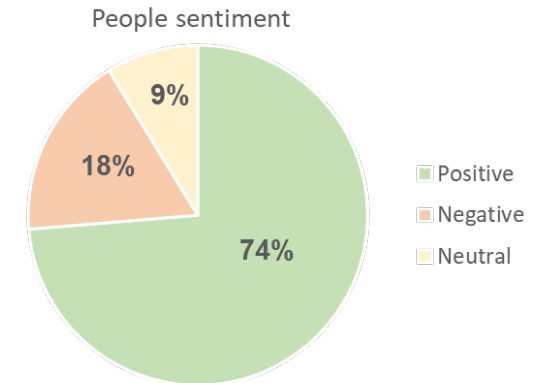
Most people

During the drop-in sessions many people said that they would like to see **improvements to the Haringay Passage** to make it **more secure** especially during night-time. The idea to add a **wayfinding mural at the passage was also widely supported**. Similar comments were also noted in the online survey.

A few

Responded that a new signalised crossing should be complemented with a **good wayfinding strategy**.

- Over 50% → Most people
- 10 to 50% → Some people
- Less than 10% → A few



Parts of proposals strongly supported by residents

Shopfront improvements

"Absolutely. A vast majority of the shops currently look untidy/unclean making them look very unwelcoming."

"yes, definitely."

"Yes, would shop there more. Really support this. The painting of the shutters has made things look better but new shopfronts are even better!"

"Yes it would - that's very important to make the street more inviting. Having consistency between all the shopfront is also important"

"Absolutely"

Most people

Were **supportive about shopfront improvements** along Turnpike Lane. People would be more likely to shop at Turnpike Lane if shopfronts were **more colourful and better maintained, enhancing the visual appearance of the street.**

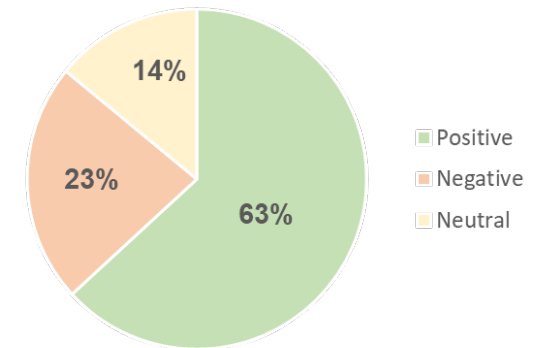
Some people

Responded that they are **concerned about cleanliness of the road and shopfronts.** Some people were concerned about the negative impact of that business can have on rubbish generation/collection and cleanliness of the pavement.

Some people

Responded that the council should focus on other priorities ahead of shopfronts (e.g. **safe cycling, more trees, nature-based flooding solutions and safety.**)

People sentiment



- Over 50% → Most people
- 10 to 50% → Some people
- Less than 10% → A few

What kind of activities you would like to see take place in the placemaking areas?

Some people



Market stalls and festival celebrations, car free times

Some people



Music performance, outdoor art, craft, poetry reading

Some people



Spaces to seat (although a few people raised ASB concerns in relation to the provision of new benches)

5%

A few



Activities for families/children

A few



Seasonal events Christmas, Ramadan and Eid, Diwali, Halloween, etc.

A few

Expressed concerns about the effectiveness of the placemaking areas due to the existing level of pollution and traffic

Over 50% → Most people

10 to 50% → Some people

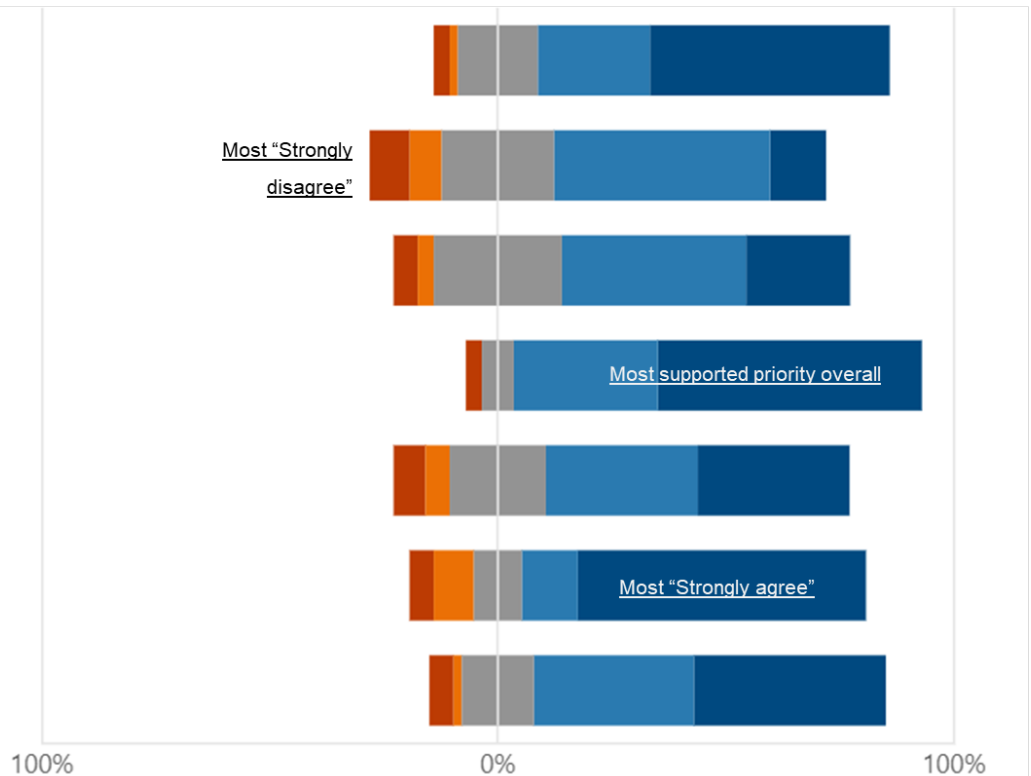
Less than 10% → A few

TLIP people priorities

Which of the following priorities do you think need the most attention to improve Turnpike Lane? Please let us know what you think the top priorities should be. You must choose one from each row

scoring

- 2 Create a safer environment
- 7 Enhance the identity of the area with murals, wayfinding and feature lighting
- 6 Maximise use of public realm for events and outdoor activities
- 1 Make Turnpike Lane greener with new planting
- 5 Improve and enhance shop fronts
- 4 Make it easier to reach Turnpike Lane by walking and cycling
- 3 Tackle flooding issues



Strongly disagree Disagree Neutral Agree Strongly agree

Parts of proposals that we need to look at further

YOU SAID:

Some people

happy with new murals and wayfinding provided that other priorities such as adding more green spaces, improving pavement for pedestrians are also addressed. Raised concerns about the design proposals in relation to murals and wayfinding and on how much the local community will be involved in co-design activities.



We commit to arrange **co-design workshops** to involve the local community, stakeholders and landowners in the development of murals and wayfinding.

A few

who work in Turnpike Lane completed the survey.



Further engagement with businesses will be carried out during the development of proposals for shopfront improvements and public realm. As part of Destination TL, we will work with businesses to develop a visual identity and place branding strategy for TL

Some people

Raised concerns about the cleanliness of the road and rubbish collection.



Pavement are currently too narrow to install bins. We are working with the **waste team** to look at opportunities to provide additional **bin stores** along Turnpike Lane (e.g. pavement extension / removal of a few parking bays)

Over 50% → Most people

10 to 50% → Some people

Less than 10% → A few

Feedback outside the project scope

YOU SAID:

Some people

Wanted to see a **reduction in traffic along Turnpike Lane** and therefore **improve the air quality** of the area

Some people

Wanted to see a **dedicated cycle lane** on Turnpike Lane



OUR RESPONSE:

These two comments will be addressed through the 'Haringey Ladder Traffic and Transport Review' as the **cycling strategy and flow of traffic** in the Turnpike Lane area are part of the 'Haringey Ladder Transport and Traffic Review' project scope

Over 50% → Most people

10 to 50% → Some people

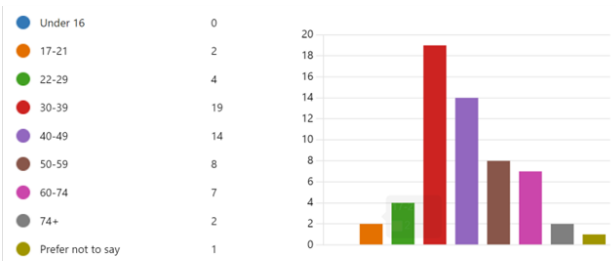
Less than 10% → A few

Demographics and previous surveys results

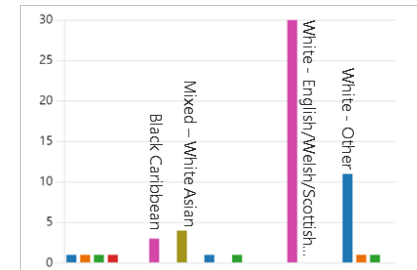
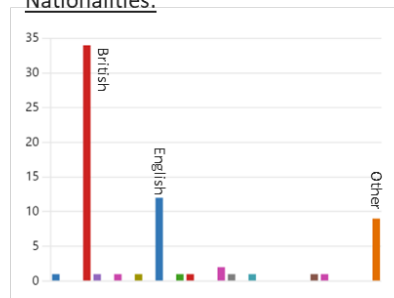


According to the demographics the typical respondent is a **white British middle-age**. The data also showed a lack of responses from the South-Asian community. Therefore, further community and businesses engagement sessions will be required going forward.

Age:



Nationalities:



previous engagement - 2020

Engagement carried out in October 2020 including 40 responses. **70%** of them were from **TL traders** who gave their priorities that informed the scope of the proposals included in the July 2023 engagement. Traders' main priorities were **public realm improvements, more greenery, safety and improved visual appearance of the street and waste collection**.

previous engagement - 2021

Youth engagement carried out in November 2021 which included **16 young people** from the Greig City Academy and Gospel Church Youth Group, and they **supported the proposals**. Their suggestions of a cleaner, safer, greener, and vibrant street largely correlated with previous engagement with traders and residents.

Next steps

- Engagement with stakeholders and landowners:
 - on gateway murals at both sides of Turnpike Lane
 - wayfinding murals on the Haringay Passage
- Engagement with businesses about:
 - shopfront improvements
 - Public realm works / placemaking areas
- In conjunction with destination TL subgroup, we need to define the scope of the new visual identity and place branding for Turnpike Lane
- Continue working with Highways and TfL to progress traffic modelling of the Alexandra Road junction and the new signalised crossing