

---

**From:** Jane G (via Google Docs)  
**Sent:** 27 March 2015 18:27  
**To:** LDF  
**Subject:** Haringey Consultation March 2015 - Invitation to edit

Jane G has invited you to **edit** the following document:

## Haringey Consultation March 2015



Response to Consultation Local Plan Alterations to Strategic Policies  
- submitted for Bill Godber , Turnaround

[Open in Docs](#)

This email grants access to this item without logging in. Only forward it to people you trust.

*Snapshot of the item below:*

### **This is the response of Turnaround Publisher Services to the Haringey's Local Plan Alterations to Strategic Policies 2011-2026 (formerly the Core Strategy)**

#### **Employment**

Haringey has the most ambitious employment growth plans in London, and key to its aspirations is meeting ' *the needs of different sectors of the economy, including small and medium-sized enterprises (SMEs), and those organisations within the voluntary sector through the provision of a range of premises of different types, sizes and costs.*' 5.1.2

Over the period 2011-2036, the plan forecasts an additional 22,000 jobs in Haringey. This represents a 29.5% increase in jobs, the highest projected employment growth rate of all London boroughs.

As a successful and growing locally owned medium-sized enterprise in Haringey, established in the Borough since 1997, we think it important to identify some issues relevant to achieving these extremely ambitious targets.

We note that (5.1.17) '*Haringey's relatively strong representation in the manufacturing sector compared to other areas reflects the presence of significant strategic and local industrial areas in the borough. However, over the life of the Local Plan the Council will consider ....balancing the needs of competitive industrial and manufacturing activities with those of the service and warehousing sectors with significant growth potential.*'

We are pleased that Haringey has been advised that( 5.1.26) '*among other things, that growth should focus on successful areas and not start from scratch*'.

We note at 5.1.29 '*The London Plan describes economic performance as being varied with some strong employment growth in the CAZ and its fringes, but with other areas continuing to experience deprivation and slow growth/ declining employment, including parts of the Upper Lee Valley and industrial areas around the North Circular Road. The release of surplus industrial land to other uses will need to be rigorously managed, particularly in areas that can accommodate this release. This includes Opportunity Areas to the east (including Tottenham Hale) and to the west (Haringey Heartlands, including Wood Green Metropolitan Town Centre). Small and medium sized enterprises are important elements in the sub-regional economy and they need to be fully supported.*'

As a successful international sales and distribution service, we feel strongly that sustainable growth is most likely to be achieved by building on and extending local success stories, including SME's.

Sadly, it has been extraordinarily difficult to engage Haringey in discussions about our business, even though we are one of the larger private sector employers in the Borough, with a number of professional staff on managerial salaries, paying decent wages to all our 60 employees. At present, we would characterise Haringey as a difficult place to do business. Council members and officers are not presently pursuing realistic employment policies. There is a poor understanding of the role and needs of local medium sized private sector companies. We may decide leave the Borough and locate our employment opportunities elsewhere – and it feels as though the Council probably wouldn't notice.

It is foreseeable that scarce public sector resources will be assigned to an implicit priority of attracting new employers to the area to meet targets. Council members and officers have ventured out on international expeditions with a view to attracting new business interests to the Borough.

We are delighted that for example, the N17 Design Studio is collaborating with the College of Haringey, Enfield and North East London in a 12-month pilot project to give local students the chance to learn key skills with globally recognised architects John McAslan. This high profile initiative has required considerable public investment to provide local work placements. Nothing wrong with that – but this is simply a training initiative; and the number of permanent and sustainable jobs likely to be created is at present unclear – not many, one suspects.

#### **First priority - not losing jobs in Haringey**

Maintaining viable existing employment in the Borough is a real world, low cost sustainable way of doing business, and should be a priority.

**Second priority - Understand existing success in local SME's**

A second Council priority should be understanding how and why local companies are achieving their success and situated in the Borough (in spite of the current lack of Council engagement), to encourage expansion and sustainable growth.

We note that it is notoriously difficult for large public sector organisations to understand busy and expanding medium-sized private organisations. 'Liaising' with funded 'representatives' is not effective. Unlike the Council, the sector does not behave as a unified complex bureaucracy.

**Other priorities - develop local jobs and companies - not multinational branch projects**

Other initiatives could involve implementation of a local employment requirement. Maintaining local control - eg direct funding and management of house building; holding on to the land, and retaining control of building employment would provide local jobs in contrast to the scenario being acted out currently in the Clarendon Square site.

Some of the proposed huge housing developments should be built by local people working for locally headquartered non profits and Council partner companies, replacing imported specialist teams working for large multinational corporations.

Other comments:-

**3.2 Housing / Employment / Unacceptable emergency service infrastructure**

It's a matter of deep concern that so many residents are expected to live and work in an area in which emergency ambulance call out performance is unacceptable - one of the worst in the country. People suffering life threatening emergencies simply are not being cared for adequately in Haringey and Barnet. Until response times improve, it is reckless to place more people at risk. The infrastructure is inadequate, and A&E departments are too inaccessible to sustain massive current housing and employment development plans.

Bill Godber

Managing Director

March 2015

Turnaround Publisher Services,

Google Docs: Create and edit documents online.



---

This email has been scanned by the Symantec Email Security.cloud service.  
For more information please visit <http://www.symanteccloud.com>